Amr Mohamed Shendy Bakry Omara

Senior Graphic & Multimedia Designer

9+ Years of Combined Experience | Brand Identity | Multimedia Design | E-commerce Visual Design | Print Design

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PROFESSIONAL SUMMARY

Senior Graphic & Multimedia Designer with 9+ years of combined experience across freelance projects, client-based work, remote collaborations, print production, and full-time roles. Experienced in creating visual solutions for e-commerce, government-related projects, energy, cosmetics, healthcare, medical clinics, logistics, tourism, hospitality, social media, and corporate brands.

Most of this experience was built through independent and client-based projects across Egypt and Gulf markets including Saudi Arabia, the United Arab Emirates, Oman, and Jordan. Skilled in brand identity, social media visuals, advertising creatives, Salla store visuals, digital content, and print-ready production.

CORE SKILLS

Branding & Identity: Brand Identity Design, Logo Design, Visual Identity Systems, Brand Guidelines, Brand Consistency, Creative Direction
E-commerce & Digital: Salla Store Visuals, E-commerce Banners, Product Visuals, Website Assets, UI Visual Design, Promotional Campaign Designs
Social Media & Marketing: Instagram Content, Posts, Stories, Advertising Creatives, Campaign Visuals, Promotional Designs
Print Design: Flyers, Brochures, Menus, Posters, Banners, Business Cards, Print-ready Files, Layout & Color Accuracy
Tools: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Figma, Canva
Professional: Client Communication, Remote Collaboration, Gulf Market Experience, Time Management, Visual Problem Solving

PROFESSIONAL EXPERIENCE

Senior Graphic & Multimedia Designer - Full-time

Aljahmi Design - Saudi Arabia | Feb 2025 - Present

- Design brand identity systems, Salla store visuals, banners, promotional graphics, and UI-related creative assets.
- Create professional visual content for websites, social media, marketing campaigns, and e-commerce businesses.
- Maintain brand consistency across digital platforms while supporting the visual direction of Gulf-based e-commerce brands.

Graphic & Multimedia Designer - Remote / Project-based

TaxiF - Jordan | Apr 2025 - Present

- Create brand-aligned digital visuals, social media graphics, campaign visuals, and promotional materials.
- Ensure creative outputs follow the brand visual direction, communication style, and marketing needs.
- Collaborate remotely with the team to deliver practical and consistent digital design assets.

Graphic & Multimedia Designer - Client-based Projects

MU Services - Oman | Jan 2021 - May 2023

- Worked on design projects for government entities, corporate clients, beauty brands, logistics companies, and service-based businesses in Oman.
- Created visuals across government, energy, cosmetics, shipping, and business services, including projects connected to the Ministry of Energy.
- Designed marketing materials and digital assets for brands such as Lucense and Saree, including social media visuals, presentations, and campaign assets.

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Senior Graphic & Multimedia Designer | CV Continued

PROFESSIONAL EXPERIENCE CONTINUED

Graphic Designer - Client-based Projects

7 Pixel - Jumeirah, United Arab Emirates | May 2020 - Jan 2022

- Worked mainly on design projects for medical clinics, aesthetic clinics, and healthcare centers in the UAE.
- Created Instagram content, posts, stories, promotional designs, treatment offers, and campaign visuals for clinic accounts.
- Contributed to around 95% of the visual design work for clinic and medical center accounts while maintaining consistent brand styles.

Graphic Designer - Freelance / Independent Projects

Joy - Remote | Mar 2019 - Mar 2021

- Designed creative assets for digital platforms, social media, and marketing use.
- Supported brand consistency across different materials and client requirements.
- Worked remotely on multiple independent design tasks with flexible project needs.

Graphic Designer - Print Design

Al-Bassem Printing Press - Hurghada, Egypt | 2017 - 2019

- Designed printed materials including flyers, brochures, menus, business cards, banners, posters, and promotional materials.
- Handled high-volume print design work for tourism and hospitality clients in Hurghada, including Albatros and Sunrise hotels.
- Prepared print-ready designs with attention to layout, dimensions, color accuracy, and final production quality.

FREELANCE & INDEPENDENT PROJECTS

Worked on a large number of independent and freelance design projects across different industries, including branding, social media, print design, e-commerce visuals, advertising, healthcare, cosmetics, tourism, hospitality, logistics, and online business visuals.

EDUCATION

Bachelor's Degree in Computer Science
Menoufia University | 2019 - 2023
Grade: Excellent
Specialization: Multimedia & Graphic Design, Programming Fundamentals

Military Service
Egyptian Armed Forces
Completed | Jan 2024 - Feb 2025

PORTFOLIO & LANGUAGES

Behance: behance.net/amrshendy431f2
Mostaql: mostaql.com/u/DESINK_EG

Arabic: Native
English: Professional Working Proficiency